



ANYTHING CAN BE REALITY

2019 中國 VR/AR 影視娛樂展

CHINA VR/AR & VISUAL ENTERTAINMENT SHOW 2019

Oct 30 - Nov 1, 2019 | SNIEC, Shanghai, China



PARTICIPATION OPTION

PARTICIPATION GUIDE

1. DOWNLOAD AND FILL-OUT THE APPLICATION FORM AT THE OFFICIAL WEBSITE.
2. PRINT AND SEND THE SIGNED ONE TO THE SECRETARIAT EMAIL, lisa.jung@exporum.com
3. CHECK YOUR INVOICE AND SEND FULL PARTICIPATION FEE WITHIN 1 MONTH OF APPLICATION SUBMISSION

EXCLUSIVE
SPONSOR



SPACE ONLY

STANDARD

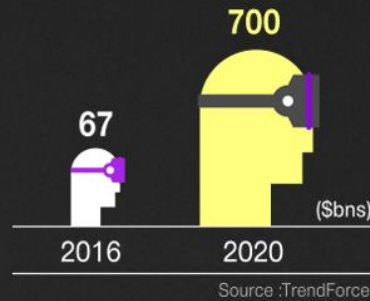
PREMIUM

IT'S TIME TO LOOK AT THE ASIA MARKET



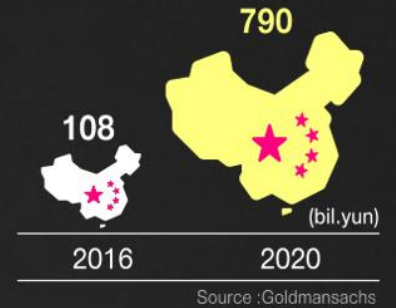
GLOBAL VR-AR MARKET

The VR/AR industry is a core technology of the future, and thus a great number of global enterprises are focusing on this fields, especially in China.



CHINA VR-AR MARKET

China is growing at a tremendous pace thanks to huge capital, government support, and large IT cooperations.



2019 OVERVIEW

- EXHIBITS**
- VR/AR SOFTWARE AND APPLICATION PLATFORM
 - VISUAL CONTENT
 - VR/AR HARDWARE AND DEVICE
 - GAME AND ATTRACTION
 - VISUAL IT SOLUTION
 - WEARABLE DEVICE
 - PRODUCTION AND OPERATION
 - RELATED ASSOCIATION AND GOVERNMENT

- TITLE** VR/AR & VISUAL ENTERTAINMENT SHOW 2019
- VENUE** SNIEC, SHANGHAI, CHINA
- DATE** OCT 30(WED) - NOV 1(FRI), 2019
- HOST**
- VR/AR ORGANIZING COMMITTEE
 - SMIA (SHANGHAI MULTIMEDIA INDUSTRY ASSOCIATION)
 - SIOT (SHANGHAI IOT ASSOCIATION)
 - VAIA (VR AND AR INDUSTRY ALLIANCE)
 - SGII (SHANGHAI GAME INDUSTRY INCUBATOR)
 - SVVR (SILICON VALLEY VR)
- ORGANIZER** EXPORUM CHINA



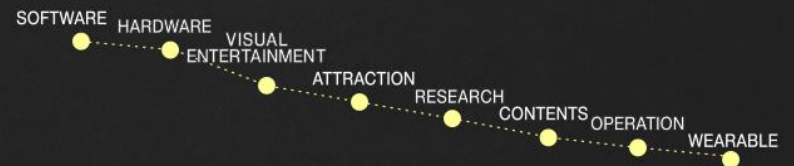
2018 SHOW REPORT



TOTAL VISITOR
7,236 VISITORS
from 16 COUNTRIES

TOTAL BOOTH
76 COMPANIES
With 182 Booths

FILED OF INTEREST



MANUFACTURING, DISTRIBUTION, BUSINESS SERVICE & TRADE, GOVERNMENT & ASSOCIATION

PARTICIPANT JOB DESCRIPTION

FOR BUSINESS

All about Success,
VISCON. VISTING. VISPEECH.

VISCON CONFERENCE & SEMINAR



VISTING BUSINESS MATCHING PROGRAM



VISPEECH INVESTOR RELATIONS



CONTENTS SHOWCASE



XD OPEN THEATRE



INFLUENCER LIVE STREAMING



EXPERIENCE ZONE



VR BATTLE LEAGUE



FOR CUSTOMER

Beyond Imagination,
VISTAGE